



Piedmont High School Athletic Booster Club

3006 Sikes Mill Road

Monroe, NC 28110

Advertising Sign Agreement

This agreement, entered into this the ____ day of _____, ____ and between Piedmont High School Athletic Booster Club, Monroe, North Carolina, hereinafter called PHS ABC and:

Name: _____

Hereinafter known as Advertiser. The product/ services to be advertised is:

Booster Club Sign Advertisement for Football and Baseball Stadiums

For and in consideration of the mutual covenants, to be kept and performed, the parties hereby agree as follows:

1. PHS ABC will furnish, paint and maintain in good condition, or cause to be painted and maintained in good condition, for Advertiser, an Outdoor bulletin display as described in Attachment A. Advertiser agrees to pay PHS ABC at the rate hereinafter stipulated in Attachment A. Location of said bulletin to be: Outfield fence line of the Piedmont High School Baseball field and visitors sideline of the Piedmont Panthers Football Stadium for the duration of each sport season. All bulletins must meet the Union County Board of Education (or its successors) approval. Football Stadium Scoreboard Advertisements will only be displayed and posted at the Football Stadium for the length noted in Attachment A.
2. This contract shall extend for the period in Attachment A beginning when the said bulletin is erected and placed at agreed location.
3. In the event said display shall be damaged, destroyed, or rendered unserviceable by acts of God, Fire, present or future government laws, ordinances, orders, rules, regulations, expiration or other termination of PHSABC's leases on said premises, obstruction, or for any other cause or contingency whatsoever, this agreement shall not terminate either in whole or in part, but said display, or a substitute therefore shall be placed on a substituted location to be furnished by PHS ABC when available, the substituted display or a substituted location to be furnished only in the event that said display cannot be erected and maintained on the present location. This contract will extend itself for a period of time similar to that which said display was not in serviceable condition.
4. Terms and amount of payment- See Attachment A
5. In the event of failure of Advertiser to pay PHS ABC the funds due hereinafter stipulate, and if such default shall continue for a period of fifteen (15) days after notice of said default shall have been mailed by PHS ABC to Advertiser, PHS ABC is authorized, but not obligated, to remove Advertiser's display from said space and relet said space for the

account of the Advertiser for the whole or any part of the term of this contract, and collect and receive the income from any such re-letting or re-lettings and to apply the monies so collected and received to the account of Advertiser, and the Advertiser shall be liable to PHS ABC for the difference between the amounts so received and the contract price thereof.

6. These signs are to be maintained in good condition by PHS ABC during the term of this contract. Advertiser shall not have the right to change the sign except at Advertiser's expense and subject to Union County Board of Education (or its successors) approval.
7. Advertiser hereby indemnifies and holds harmless PHS ABC, its partners, employees and agents, for any and all liabilities, claims, demands, obligations, costs, expenses including attorney's fees and causes if actions of every kind and nature arising out of related to the character, content, and subject matter of any copy displayed pursuant to this contract.
8. This contract contains all of the agreement, conditions, and representations made by either party hereto; and any additions to, alterations of, or changes in this contract to be binding, must be made in writing, signed by both parties.

Attachment A: Advertiser's Outdoor Display

SIZE (in Feet)	Term	If No Changes	NEW Cost
4 x 8	1 Year	\$400	\$500
4 x 8	3 Years	\$750	\$1,000
2 x 4 Scoreboard	5 Years	\$2,000	\$2,500**

** (Includes a 4 x 8 Sign also for the 5 year term)

Advertiser: _____

By: _____ Title: _____

Date: _____

PHS ABC: Board: _____ Title: _____

Date: _____

Make all Checks Payable and Mail to:

Piedmont High School Athletic Booster Club

C/O: April Purser or Amy Little

3006 Sikes Mill Road

Monroe, NC 28110

